

MEDIA KIT



COLOSSUS MEDIA GROUP

**DELIVERING
BIG RESULTS
FOR YOUR BUSINESS**



Digital Marketing Agency

Colossus Media Group believes that every business should have access to high quality marketing at an competitive price.

cmg-agency.com

1000 Sanger Avenue #105, Oceanport NJ 07757

Web Development

Content Creation

Social Media



About Colossus Media Group

Colossus Media Group began in 2017 when Dom and Rocco Santamaria had a vision. They wanted to create an agency that could go toe-to-toe with anyone in quality, while providing clients fair rates. What started solely as video production quickly evolved into a full-service digital marketing agency.

Today, we believe in delivering big results for your business. All of our services are designed to take your business to the next level. In other words, if you want to grow your bottom line or your brand, we're the ones you contact. Our digital marketing services include: website refresh or design, content creation, and social media-led planning and execution.





Why Colossus Media Group

- ✓ We specialize in providing high-quality content with full customer service
- ✓ We work with both large and small companies to make their brands colossus
- ✓ We have a combined 30+ years of experience in our fields
- ✓ We 100% ensure competitive pricing

PARTNER WITH US

Our digital marketing agency specializes in:

- Website
- Videography
- Marketing & Branding
- App Development
- Content Creation
- Photography
- Software Development
- Live Streaming
- Event Management



Why Digital Marketing?

We know that even the best advertising and marketing means nothing without the right strategy. That's why we make sure to know the best way to reach your target audience—and with the right message.

Here's some of the platforms we use to drive your brand:



+1 Billion Active Users



+575 Million Active User



+1 Billion Active Users



+1 Billion Active Users



+275 Million Active Users



+7 Billion Search Queries Per Day



65% of people click on Google Ads when they're buying online

30% of users are interested in paid search ads



72% of users who did a local search visited the store within 5 minutes

Demographics

Channel	Male	Female	Age Group
Facebook	46%	56%	81% 18-29
Instagram	39%	30%	72% 13-17
Twitter	23%	24%	40% 18-29



Our Clients

Colossus Media Group is proud to work with the following clients:



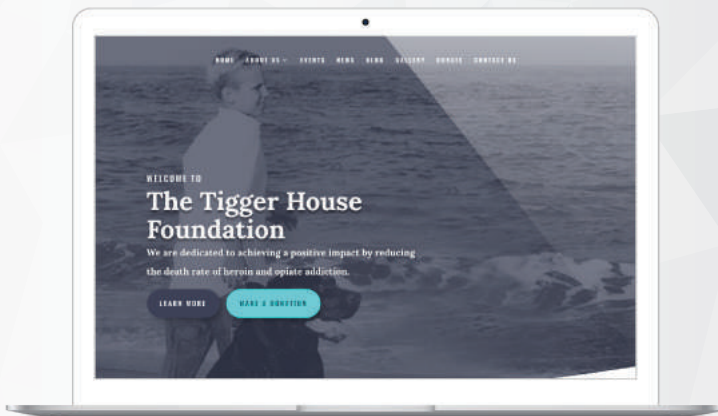
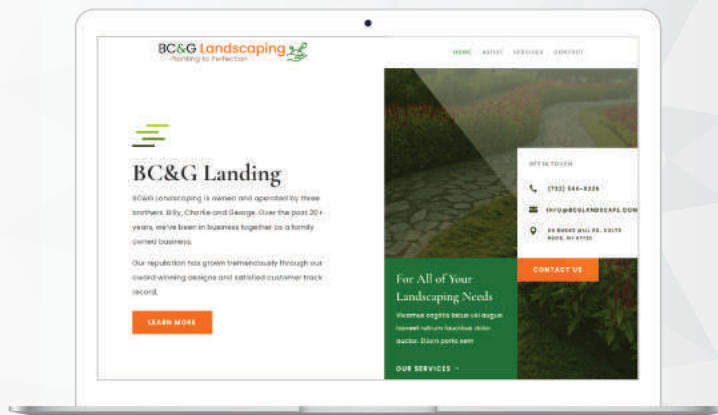
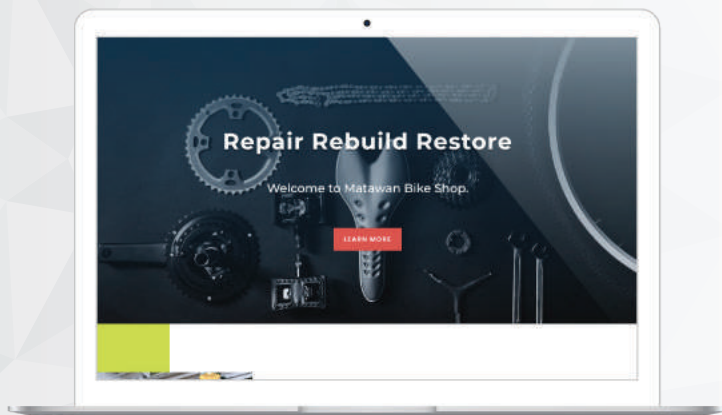
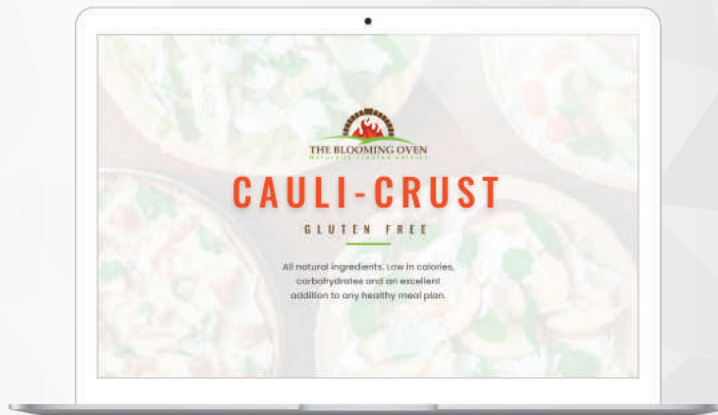
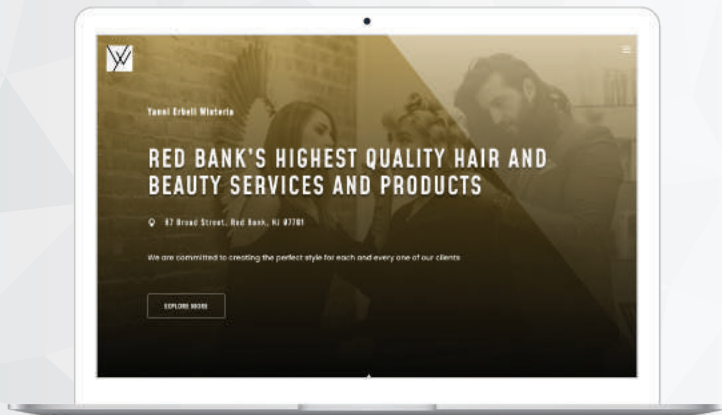


Website Development

In the Digital Age, a company website is the foundation of any great business. Fortunately, our website development team can create a fully functioning, mobile-responsive website that suits all of your company's needs. We give your target audience an understanding of your business through your company website. Through our services, we ensure that your site increases top-of-mind awareness and increases revenue for your business:

- **SEO Optimization**
- **Mobile Responsive**
- **User Interface Design**

- **eCommerce**
- **Google Analytics**
- **Web Programming**





Videography

This is where it all began for us. We've always known how to capture a story in a visual way. Today, the only thing that's changed is how the video content is used. In the age of content, video is king. With 75 million people in the US watching videos online daily, it's the perfect opportunity to get your messaging out to potential customers.

- TV Ads
- Video Training
- How-To Videos

- YouTube Ads
- Social Media Videos
- Branding Videos



vimeo.com/325061194



vimeo.com/314333767



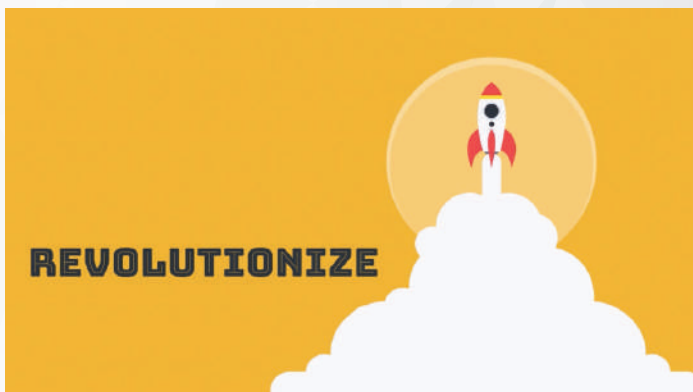
vimeo.com/305056005



vimeo.com/280235241



vimeo.com/305056062



vimeo.com/305055884



Marketing & Branding

Everything we do is strategic. Without strategy, marketing & branding doesn't help your business grow. That's why our agency works seamlessly without silos to give unify your brand. Because staying on message and true to your brand takes content to the next level. Our marketing & branding services include:

- Logo Creation

- Social Media Marketing

- Radio Ads

- Brand Standards

- Search Engine Marketing

- Print Ads



DAVID PORTNER
Chief Investment Officer



PO Box 230 Oceanport NJ 07757
M. 734.546.2421 O. 732.556.9000 ext.7004

dportner@EastGateAlliance.net
www.EastGateAlliance.net

EASTGATE
ALLIANCE



GROW yourself.
GROW your organization.
GROW your impact.

Brought to you by:



In partnership with:



grunincapacity.org

THE BRONZE BAR
a Spray de Solé Company



MovWays
MY WAY IS MOVWAYS





App Development

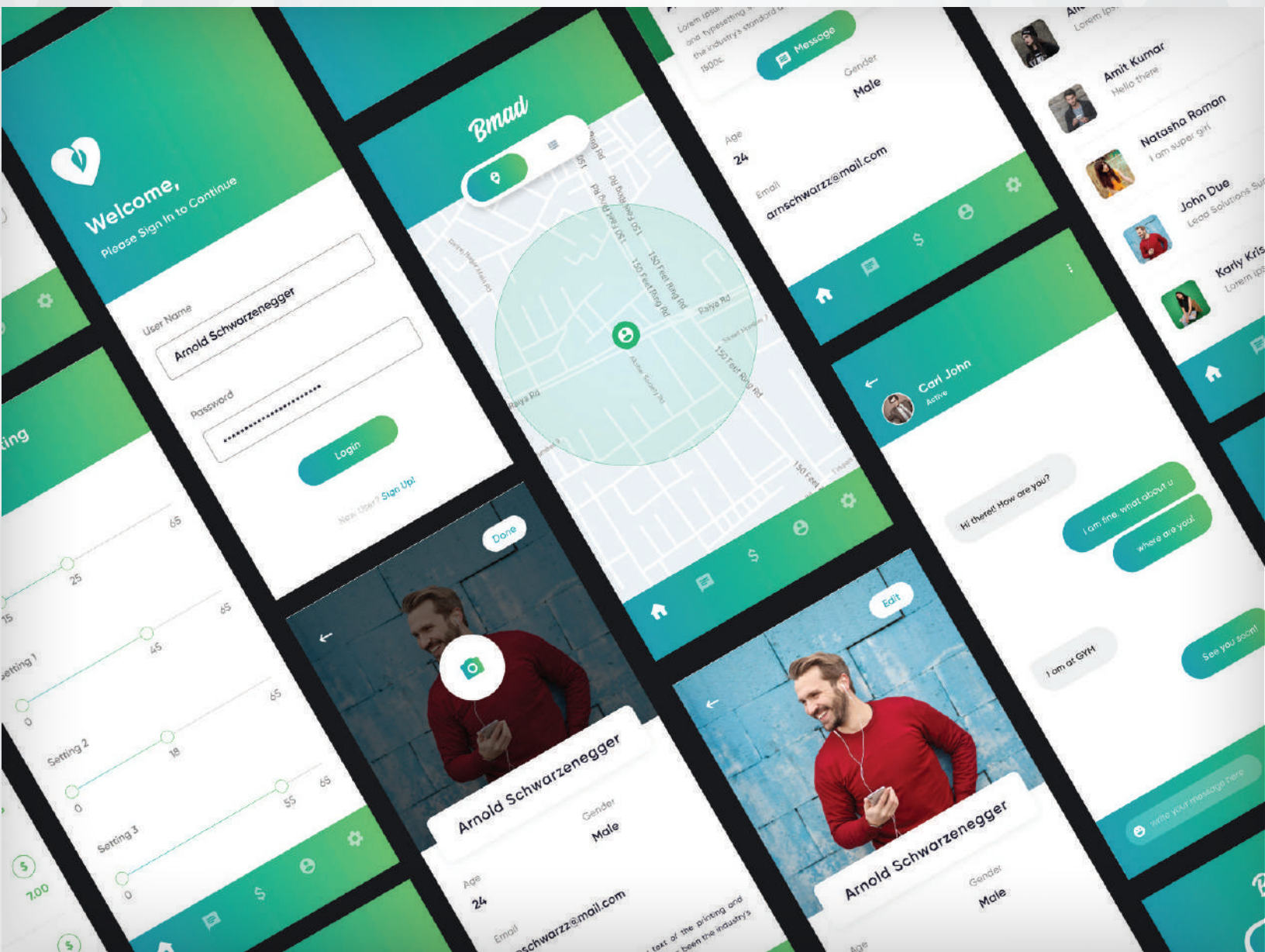
Our team works strategically through all phases of application development to deliver a seamless user experience. With over 5 billion mobile users worldwide, it's never been a better time to create a mobile app. Our team specializes in capturing your brand in a user-friendly way to create a seamless experience.

- App Creation
- Source Coding
- Mobile Development

- App Testing
- Operating Systems
- Web Development



Bmad





Content Creation

In the age of content creation, if your company isn't regularly sending out your message in a variety of ways, it might as well not send it out at all. With content becoming so ubiquitous, it's the brands that are producing great assets that will beat the competition. Which is why we utilize a multi-channel strategy to engage your target audience with several different touchpoints. These include:

- **Blogs**

- **Graphic Design**

- **Emails**

- **Whitepapers**

- **Social Media**

- **Case Studies**

- **eBooks**

- **Flyers**



Photography

A picture is worth a thousand words, but for your business, great photography is worth more—revenue. Let's face it: stock photography will only get you so far. Custom content is what separates the good and the great companies. Our photography will help build your brand on your website, social media channels, and so many more places.

- **Head Shots**
- **Product Photography**
- **Photo Editing**

- **Event Photography**
- **Social Media Photography**
- **Behind-the-Scenes Shoots**



Software Development

Our software design & development team is capable of making hard SDD work seem, well, easy. We do this through a combination of steps. Our SDD team researches and prototypes all software. After, we team up with test partners to ensure every thing's working. But that's not all we're capable of doing. We'll help you with:

- **Designs**

- **Test Partners**

- **Coding**

- **Scripts**

- **Program Updates**

- **Optimization**



Live Streaming

We help your business reach its audience in an intimate, immediate way. Our top-notch production value allows your company to utilize technology and reach your target all over the world. Let us help give your customers a peak behind-the-scenes of your company. Companies that do this are being rewarded with an increase in revenue.

● **Lighting**

● **Troubleshooting**

● **Audio Feeds**

● **Staging**

● **Video Engineering**

● **Analytics**



Event Management

Trade shows are still a must for event marketers and B2B companies. Fortunately, we have years of experience in event management to make sure we increase your brand's awareness. We plan and execute everything for your big event. This includes the following:

- Trade Shows
- Open House
- Booth Design

- Launch Parties
- Conferences
- Festivals



Meet the Team

Separate We are Small.
Together We are Colossus.



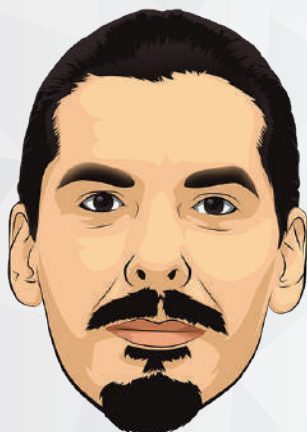
Co-founder/CEO
Dom Santamaria



Co-founder/COO
Rocco Santamaria



Lead Web Developer
Carlos Montalvo



Creative Director
Matt Mottu



Copy Writer/Adwords Specialist
Alex Csedrik



New Business Development
Peter Mayer



New Business Development
George Martin



Software Developer
Abhishek Patel



Director/Lead Editor
Evan Smith



Chief Technology Officer
Pasquale Popolizio

MEDIA KIT



COLOSSUS MEDIA GROUP

GROW YOUR BUSINESS



Contact Us

info@colossusmediagroup.com

1000 Sanger Ave, Suite #105
Oceanport, NJ 07757

cmg-agency.com

Live Streaming

App Designment

Event Management